



Mothers' Association Meeting Minutes

November 8, 2011

In Attendance:

Board: Janine Zozaya, Jennifer Reid, Sara Rice, Michelle Gorelick, Nicole Gress, Mary Jo ShavoFrey, Joyce Dugan

Attendance: Ellen Case, Ashley White, Nancy Brown, Marla Lewis, Krista Reilly, Judy Tamaccio, Jennifer Wagner, Susan Stull, Terri Prendergast, Helen Warchol

Welcome

Welcome from Janine Zozaya

General Business

Smart Money Update: Janine Zozaya

Box Tops and Scrip Update - \$1511 earned

Growing, Local, Learning – register at Acme

Target Red Card – please specify CDSSH

Giant – new Aplus program – register your cards at www.giantfood.com/aplus - enter code for CDSSH 03639

Innisbrook Wrap Update: Joyce Dugan

Same percentage of people placed orders but the overall volume was down. You can order Innisbrook all throughout the year. Shipment due to arrive on Wednesday, November 9th.

Poinsettia and Wreaths: Mary Jo Frey

50% percent of the sales go back to the school. Orders can be placed now through November 16th. The form is available online. Orders to be distributed via car-line.

Christmas at the Mansion: Joyce Dugan

Last year, 166 people tickets were sold and 40 of those were walk-ins. Father's Association has volunteered to donate the beer for the event. Last year's sales were \$4200 and this year sales are \$2900 but most of the tickets were sold the week prior to the event.

"Win My Heart Raffle": Terri Prendergast

151 tickets have been sold so far generating \$13K in revenue.

"Go For the Gold" CDSSH Annual Auction on March 10, 2012

This year the auction will be held at Radnor Valley Country Club. The perimeter of the ballroom is perfect for the silent auction items. There will be dinner, open bar and a live band. The auction committee is still in need of volunteers.

Sponsorship Levels Discussed:

\$1,000 Gold Medal Sponsorship – includes two (2) Gala Tickets, Private Cocktail Reception with open bar, butlered hors d'oeuvres, preview silent auction and "Buy Now" option. Full page color ad, two (2) "Win My Heart" Raffle Tickets, Recognition of Auction Invitation, Slide Show, Ad Tribute Book, and Sacred heart's website.

\$750 Silver medal Sponsorship - includes two (2) Gala Tickets, Private Cocktail Reception with open bar, butlered hors d'oeuvres, preview silent auction and "Buy Now" option. Half Page Black and White ad, Recognition of Auction Invitation, Slide Show, Ad Tribute Book, and Sacred heart's website.

\$500 Bronze Medal Sponsorship - includes two (2) Gala Tickets, Private Cocktail Reception with open bar, butlered hors d'oeuvres, preview silent auction and "Buy Now" option. Quarter Page Black and White ad, Recognition of Auction Invitation, Slide Show, Ad Tribute Book, and Sacred heart's website.

Schedule of the Night:

6-7PM – Private cocktail reception, open bar, food, silent auction bidding and Buy Now option

7-8:15PM – Registration, cocktails, silent auction

8:30-9:30PM – Dinner

9PM – Live Auction begins – 4-5 live auction items this year

10PM – "Win My Heart" Raffle Winners called

10:15-11PM – Redemption

Santa Workshop: Jen Reid

Volunteers needed to assist in room set-up and clean-up.

Our next meeting will be Tuesday, January 3rd, 2012.



Go For The Gold!
Country Day School of the Sacred Heart
Honoring The Summer 2012 Olympians

2012 Auction Patron Book

Your corporate advertisement enables Country Day School of the Sacred Heart to provide students with tools and technology for increased academic success.

<input type="checkbox"/>	Outside Back Cover – Full Color, Cover Stock	7.5 x 10	\$2,700
<input type="checkbox"/>	Inside Back Cover – Full Color, Cover Stock	7.5 x 10	\$1,700
<input type="checkbox"/>	Inside Front Cover (Left) – Full Color, Cover Stock	7.5 x 10	\$1,700
<input type="checkbox"/>	Inside Front Cover (Right)) – Full Color, Glossy	7.5 x 10	\$1,200
<input type="checkbox"/>	Section Divider – Single Side – Black and White	7.5 x 10	\$ 800
<input type="checkbox"/>	Section Divider – Both Sides – Black and White	7.5 x 10	\$1,000
<input type="checkbox"/>	Full Page, Full Color- Glossy	7.5 x 10	\$1,000
<input type="checkbox"/>	Full-Page – Black and White, Glossy	7.5 x 10	\$ 600
<input type="checkbox"/>	Half Page- Black and White, Matte	7.5 x 5	\$ 300
<input type="checkbox"/>	Quarter Page- Black and White, Matte	3.5 x 4.75	\$ 150

Please Follow this Action List Today to Reserve Your Space:

- ♥ Select the advertisement size you would like and check it above.
- ♥ Complete the rest of the form and fax 610-527-0942 or email it - details below.

Business Name / Contact Person _____

Address _____

Phone _____ Email _____

Advertisement Submission Guidelines: (Deadline, February 20)

- ♥ Send image file, word file or PDF file to dwyerhouse@verizon.net or
- ♥ Call or Email MQ Dwyer for design help: 610-917-2540.

Payment Guidelines:

- ♥ Make Check payable to CDSSH Annual Auction.

♥ Send to: Auction Ad Book, CDSSH, 480 S. Bryn Mawr Ave., Bryn Mawr, PA 19010

Thank you for your contribution and generosity.

Tax ID # 23-1742113



Go For The Gold!

Country Day School of the Sacred Heart
Honoring The Summer 2012 Olympians

Auction 2012 Gift Form

Name/Company _____
Company Contact _____
Address (include City, State, Zip) _____ Phone _____
Email _____

CDSH Affiliation: Alumna _____ Maiden Name _____ Class of _____
Parent _____ Daughter's name and Year _____
Other _____

Detailed item description: (quantity, size, color, restrictions and other information needed to insure proper identification of item.)

Gift Certificate attached _____ Auction Committee provide Certificate _____ Item value: \$ _____ Expiration Date (must have for gift certificate) _____
Cash Club Contributions: (make checks payable to CDSH) \$ _____
Solicited by: _____

Deadline for Catalogue acknowledgement, February, 20th, 2012

Please return form and item to Country Day School of the Sacred Heart Auction 2012 480 S. Bryn Mawr Avenue, Bryn Mawr, PA 19010
Phone: (610) 527 3915 Fax: (610) 527 0942 Tax ID #23-1742113

Tracking # _____ Table Assignment _____ Catalogue # _____
Acknowledgement _____
Auction Representative _____ Phone _____



Go For The Gold!

Country Day School of the Sacred Heart
Honoring The Summer 2012 Olympians

Auction Volunteer Form

Please get involved in the Annual Auction at a level that works for you. We are looking for parents, alumnae, and friends who can assist us in many areas. You may be creative, highly organized, a wordsmith, a computer wiz, or a natural sales person. You might have time to stuff envelopes and invitations, or make phone calls. If you are interested in helping out, we are happy to have you.

Please check the way(s) you would like to help or email Jen Reid at jreid100@comcast.net

_____ **Patron book:** Solicit patrons for the ad book in any of the following areas: family photos, sponsors for team pictures, or local and corporate advertisements.

_____ **Raffle:** Help sell "Win My Heart" raffle tickets at the auction.

_____ **Gift Solicitations:** Solicit and gather gifts for the silent and live auctions.

_____ **Auction Catalog:** Write creative gift descriptions for auction items.

_____ **Gift Presentations:** Assist in packaging, presentation, & set-up.

_____ **Mailings:** Help assemble auction related mailings

_____ **Computer input:** Input auction items and descriptions into the computer.

_____ **Bank:** Collect Payment from winning bidders on the night of the auction.

_____ **Redemption:** Transport gifts to check out and help distribute gifts to winning bidders on the night of the auction. March 10, 2012.

Name: _____

Phone: _____ Email: _____

Sponsorship Opportunities

\$1,000 Gold Medal Sponsorship

- Two (2) Gala Tickets
- Private Cocktail Reception with open bar and butlered hors d'oeuvres starting at 6pm.
- Preview of the silent auction with a "Buy Now" option
- Full Page Color Ad
- Two (2) "Win My Heart" Raffle Tickets
- Recognition on Auction Invitation, Slide Show, Ad Tribute Book, and Sacred Heart's web-site.

\$750 Silver Medal Sponsorship

- Two (2) Gala Tickets
- Private Cocktail Reception with open bar and butlered hors d'oeuvres starting at 6pm.
- Preview of the silent auction with a "Buy Now" option
- Half Page Black and White Ad
- Recognition on Auction Invitation, Slide Show, Ad Tribute Book, and Sacred Heart's web-site.

\$500 Bronze Medal Sponsorship

- Two (2) Gala Tickets
- Private Cocktail Reception with open bar and butlered hors d'oeuvres starting at 6pm.
- Preview of the silent auction with a "Buy Now" option
- Quarter Page Black and White Ad
- Recognition on Auction Invitation, Slide Show, Ad Tribute Book, and Sacred Heart's web-site.



Go For The Gold!
2012 Summer Olympics

Country Day School of the Sacred Heart Go For The Gold Sponsor & Ticket Registration

Name (to appear on invitation, book, and printed material) _____

Address _____

Phone _____ Email _____

Sponsorship Level: Gold \$1,000 _____ Silver \$750 _____ Bronze \$500 _____

I want to pay by: Check (payable to CDSSH) _____ Credit Card (Visa, MC, or AMEX) _____

Name on Card _____ cc# _____

Exp Date ____ / ____ Security Code _____ Signature _____

Please send completed registration form by January 26th, 2012 to: Susan Stull, 1607 Eldridge Drive, West Chester, PA 19380

Questions? janinez32@comcast.net or 610-695-8131

Send your tribute ad for your favorite Sacred Heart student or patron ad to mqdwyer@verizon.net by February 27th